

Success Criteria Examples

Rachael Biddulph

Dominican College, Griffith Avenue, Dublin 9

Marketing Mix - Success Criteria

These were co-created alongside my 2nd year class in advance of CBA 1, enterprise in action. They looked at the theory surrounding Marketing Mix and we developed these as a group before they devised their own Marketing Mix.

Marketing Mix Success Criteria	
Product <ul style="list-style-type: none">• I have described my product• I have outlined my makes my product different - USP• I have given two reasons why people need the product	Price <ul style="list-style-type: none">• I have outlined the price of my product• I have compared my price to the cost of production• I have compared my price to the main competitors
Place <ul style="list-style-type: none">• I have outlined where my product will be available• I have explained why I chose to make my product available here	Promotion <ul style="list-style-type: none">• I have outlined where I will advertise my product and which media I will use• I have given three sales promotions techniques I will use to support Advertising.

Analysed Cash Book, Ledgers and Trial Balance - Success Criteria

These are my first attempt at co - creating success criteria with students. They co created with a 3rd year group. The class had completed three full questions and learnt from their mistakes. We then co - created these using a mind map on the board and I put them together into this document and shared it on Google Classroom.

Analysed Cash Book, Ledgers and Trial Balance - Success Criteria

Analysed Cash Book

- Dates must contain Day Month and year
- Money in on the Debit Side (Left)
- Money out on the Credit Side (Right)
- All entries must be in the Bank column and an analysis column.
- All columns must be totaled.
- Balance c/d should be on the smaller side on the last day of the month
- Balance b/d should be on the opposite side/bigger side on the first day of the following month after the totals.

Ledgers

- Dates must contain Day Month and year
- Totals from the ACB only, on the last day of the month
- Entries should be on the opposite side to the ACB
- Accounts with more than one entry must be balanced
- Bank or Analysed Cash Book should be used as details.

Trial Balance

- One entry from each account.
- The entry should be on the same side as the balance in the ledger
- The Columns should balance.

Success Criteria for a Cash Budget

These were co - created with a 2nd year group in the exact same way the Analysed Cash Book ones.

Success Criteria for a Cash Budget

- Opening Cash should be the same for the first month and the last month.
- The total receipts figure should match horizontally and vertically.
- The total payments figure should match horizontally and vertically.
- Net Cash should be Total Receipts minus Total Payments
- Closing Cash should be carried forward to be the following months opening cash
- Closing Cash for the final month should match the closing cash in the total column